



Eli Ferres •

Operations and Technology Leader | AI native

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See the work: eliferres.com

8 years @ high growth startups building / running operations and content marketing. Recruited, coached and led teams of 50+ including managers. Built production grade applications and workflows. Experienced in e-commerce, marketplace operations and artificial intelligence.

EXPERIENCE

Independent FDE projects Ferres Technologies

July 2026 to Present

- Built a company OS run by AI agents: Written constitution, skill files, code enforced with evals, so agents can operate 24/7 in coordination with maximal accuracy.
- My flow: discovery -> benchmark -> system redesign -> build application layer -> evals -> deploy and measure. Manual -> Automatic workflows which solve real problems.

Head of Operations Dimension Studios

November 2024 to September 2026

- Built and ran content marketing, design and customer support ops for a 40+ brand and agency TikTok Shop agency. Early on I recruited and led the content team myself, before there was a growth team.
- Created production grade applications: Customer support dashboard with an AI support bot for 24/7 customer support. Affiliate creator CRM for spend management and tracking at scale. Financial projection and brand billing dashboard tied to the accounting system for clear and accurate reporting.
- Standardized brand billing with a custom reconciliation dashboard, so every brand was billed automatically and checked against the bank.
- Created AI-prototype first design workflow: a working prototype before design handoff, so design, engineering and ops reviewed the same thing.

Head of Operations Designteam

November 2023 to November 2024

- Gained valuable skills in product and design. Created operational bedrock for design and content marketing workflows.

Director of Operations, Content ProGuides / Statespace January 2018 to November 2023

- Achieved 200M+ views through short form and grew Aim Lab's monthly active users from 5 -> 20M.
- Built and scaled eight YouTube channels leading a team of 50+. Drove views from 500K to 2B+, followers from 20K to 4M+. \$250K+ revenue per month.

SKILLS

Operations: multi dept coordination, structured execution, systems design, process/bottleneck optimization, training and hiring teams.

Technology and AI: manual workflow automation, application building, AI systems integration, dashboards and reporting, building and maintaining cloud agents.

Stack: Claude Code, Github, Vercel, Supabase, Azure, AWS Bedrock, n8n, Convex, Sentry, Effect, Autumn, Stripe, Docusign, Quickbooks, Shipstation, Shopify, banking tools, Linear, TikTok Seller Center, Asana, Notion, G Workspace.

